

# THE CREATIVE PROCESS

DAVID PENUEL AND CREATIVE TEAM STAFF



# CREATIVE TEAM MISSION

- Reflecting our Creator,
- We make things
- That point to Jesus
- And build up the church.

Creative Director - Nurture creativity and keep creatives on mission

# CREATIVE DIRECTION 101

- Build a sandbox
- Remove personal taste
- Learn
- Be available (Dailies)

Creative Director - Input, feedback, and final approval

56th  
Annual

# Sand Castle & Sand Sculpture Contest

## OFFICIAL RULES

1. Sand Castles and Sand Sculptures must consist of sand only with the exception of wood, rocks, shells, etc. found on the beach the day of the contest and used as decorations only. **NO GLASS OR LIVE ANIMALS, PLEASE**
2. No superstructures or permanent forms of any kind shall be incorporated in your structure.
3. Sand forms (flower pots, milk cartons, buckets, etc.) may be used but only as forms.
4. The use of shovels, hoes, spatulas is permitted.
5. The Castle or Sculpture must be confined within your allotted space.
6. No collecting of live animals or egg cases from wet beach and mudflat areas.
7. Structures must be completed by the deadline time of 12:00 noon or upon arrival of the first Judge.



ARPD Programs follow all State, County and EBRPD Health Protocols

### Sponsored By:



## SAND CASTLE & SAND SCULPTURE CATEGORIES:

- Ages 12 Years and Under
- Ages 13 Years and Over
- Family



## JUDGING CRITERIA

### DESIGN—30 POINTS

originality of subjects and design

### DETAIL—30 POINTS

originality of shape, lines and space

### NEATNESS—20 POINTS

sharp relief, balanced proportions overall

### TECHNIQUE—20 POINTS

use of forms, drip method, shaping of arches, etc

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# **DAILIES 101**

- Mondays 11:00 - 11:30 AM
- Tuesdays 11:00 - 11:30 AM
- Wednesdays 11:00 AM - 12:00 PM
- Thursdays 11:00-11:30 AM

Dailies - Our process for providing consistent feedback for creative work

# DAILIES 101

- Setup
- Presentation
- Feedback
- Recap

Dailies - Our process for providing consistent feedback for creative work

# **DAILIES: LIVE AT CLC!**

- Setup
- Presentation
- Feedback
- Recap

Dailies - Our process for providing consistent feedback for creative work



# Q&A

